

Social Media Intern Job Description

We are looking for a fall social media intern for 8-12 weeks (with the opportunity to extend!) to support us with a variety of internal and client social media marketing projects. We are looking for interns who love to learn and are driven to produce high-quality work.

What you'll be doing:

- **Content Development:** Assist in conceptualizing and creating marketing collateral for our clients (e.g. social media, advertisements, copywriting, and blogs). Assist in preparing client-facing presentations.
- **Business Research:** Conduct market research, including reviewing publications, news, benchmarking competitors, etc.
- **Marketing Campaign Support:** Assist with email, ads, and more!
- **Social Media Graphic Design:** Help develop social media graphics to include with posts using basic graphic design software.

Skills that will give you an edge:

- Previous Marketing/Communications experience and/or coursework
- Possess a sharp eye for design, content creation, and copy editing
- Analytical, resourceful, organized, and reliable
- Professional drive and strong desire to grow your digital marketing skillset
- Solid understanding of different marketing techniques
- Ability to handle multiple project and clients at once
- Familiarity with social media platforms and marketing software and online applications (e.g. HootSuite, Canva, LinkedIn, Facebook, Twitter, Instagram)

Hours: This position is remote, but you are expected to be available about 15-20 hours on an agreed-upon schedule.

Salary: \$13.00-15.00/hr

How to apply: Send a resume and cover letter to jobs@681marketing.com

681 Marketing Studio is a business strategy and marketing consulting firm that combines the art of branding and communication with the science of technology and analytics. We specialize in PE/VC-backed and Impact organizations focused on developing marketing content and experiences.